



DEPARTMENT OF HEALTH AND HUMAN SERVICES

DIVISION OF CHILD AND FAMILY SERVICES
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PUBLIC NOTICE

NEVADA COALITION TO PREVENT THE COMMERCIAL SEXUAL EXPLOITATION OF CHILDREN: STRATEGIC PLANNING SUBCOMMITTEE

DATE: Thursday, June 23, 2022

TIME: 10:00 am – 11:30 am (or until adjournment)

VIDEO CONFERENCE: [Click here to join meeting](#)

TELECONFERENCE: 1-775-321-6111 CONFERENCE ID: 318 324
217#

Supporting materials may be obtained online at:

<https://dcfs.nv.gov/Programs/CWS/CSEC/2022MeetingsAndAgendas/>

Members of the public may hear and observe the meeting, and participate in the meeting by video, phone or in person. Members of the public may also provide live public comment during the public comment sections of the agenda. If members of the public desire to provide a pre-recorded public comment for a meeting, it must first be authorized before the meeting by the public body.

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- *Items may be taken out of order, may be combined for consideration by the public body, and/or may be pulled or removed from the agenda at any time to accomplish business in the most efficient manner.*
- *“For Information” items are informal in nature and may include discussion and ideas*
- *“For Possible Action” items may be voted on or approved by members of the commission.*

Meeting Minutes

1. Call to Order and Roll Call - Makaya Swain

Makaya Swain called the June 23, 2022 CSEC Strategic Planning Subcommittee meeting to order. Esther Rodriguez-Brown conducted roll call.

Members Present: Makaya Swain, Shannon McCoy, Alexa Rodriguez, Andrea Davis, Brennan Paterson, Brittany Hopballe, Chris Lavine, Jennifer Malnar, Mandy Hall, Pauline Salla-Smith, Ryan Gustafson, Samantha Elkins, Sharon Anderson, Sergeant Greg Flores, Leslie Bittleston, Tiffany Tyler-Garner, DeShun Jackson

Members Absent: Brenda Sandquist, Cara Paoli, Cynthia Burboa, Detective Rob Wright, Jason Guinasso, Laurie Jackson, Annie Lobert, Cristina Vela

Wayua Barrett, Director of Prevention and Education with Signs of Hope introduced herself and her team.

Roll call was taken and quorum was established.

2. Public Comment and Discussion (*Action may not be taken on any matter brought up under this agendaitem until scheduled on an agenda for a later meeting*)

There was no public comment

3. For Possible Action: Approval of May 26, 2022 meeting minutes

Esther Brown opened the floor to discussion or corrections of the minutes.

Shannon McCoy indicated that the minutes referenced that the discussion for the CSE-IT (Commercial Sexual Exploitation Identification Tool) would be moved to today's meeting but that this did not make it onto the agenda.

Esther Rodriguez-Brown explained that the item did not make it to the agenda due to the fact that there were too many areas of focus and the decision was made that it would be better to focus on one thing at a time prior to moving to the next area of focus. Ms. Rodriguez-Brown explained that the areas of focus chosen for this meeting were the prevention guide and the standards of care. Nonetheless, Ms. Rodriguez-Brown explained that even though the item is not on the agenda, it can still be reviewed and discussed in today's meeting.

Jessica Freeman explained that the item is on the list to reagendize for the next meeting.

Action: A motion was made by Leslie Bittleston to approve the May 26, 2022 Meeting Minutes, Brennan Paterson seconded the motion. No objections. Pauline Salla-Smith abstained from the vote. Motion carries.

No further discussion on this item.

4. For Discussion and Possible Action: Continue discussion and development of strategies for implementation:

- Prevention Strategies (Prevention resource guide to address CSEC)
 - Members will present their condensed versions of chapters, 5, 9, 11, 12 and 13 as assigned from the CSEC Prevention Resource Guide Toolkit.

Jennifer Malnar provided an overview of Chapter 9, indicating that the information in Chapter 9 relates also to information in Chapter 4. As such, Ms. Malnar suggested the possibilities of either moving the information or referencing Chapter 4 within Chapter 9. Ms. Malnar next discussed the video links, some of which are not available anymore or are marked as private. In addition, Ms. Malnar noted that there are some links to guides that open to a "page not found," and others that require a subscription to access, as well as some links that were not found and a couple that were on there twice.

Esther Rodriguez-Brown added that Chapter 9 is for CSEC prevention for youth and intended to educate youth about CSEC. Ms. Rodriguez-Brown next discussed the presentation for the entire Coalition by the UNITAS organization on the LIGHTS curriculum, and informed the subcommittee that although CSEC offered to help the director write a grant for \$500,000 for the Clark County school district to implement the curriculum, this never did happen. Ms. Rodriguez-Brown further indicated the need of a proactive website for youth, indicating that youth are not going to research on their own time and as such, implementation of programs like LIGHTS in school curriculums are the best methodology. Therefore, Ms. Rodriguez-Brown encouraged the subcommittee to again make the recommendation to the CSEC Coalition to include some sort of evidence-based curriculum as part of the prevention guide.

Jennifer Malnar concurred with Ms. Rodriguez-Brown's assessment of the effectiveness of the current prevention guide in Chapter 9 and reiterated the need to find a way to present the information to youth rather than to expect youth to research the information themselves.

Makaya Swain discussed Chapter 11, indicating that she also ran into the issue of links being outdated or unavailable. However, Ms. Swain indicated that the framework was helpful in that it began with the identification of risk factors, protective factors, and vulnerabilities for CSEC. Ms. Swain informed the subcommittee that the chapter then moved into a holistic approach to educating and supporting youth, beginning with protective factors such as: overcoming obstacles; self-advocacy; confidence; self-esteem; and issues around relationships. Ms. Swain explained that this chapter effectively looks at ways to build up deficient areas without putting kids at risk of exploitation. Ms. Swain reiterated that although the structure is effective, not all of the information is available. In addition, Ms. Swain noted that this chapter is designed in a way that implies that the best implementation is as something to be presented to youth or facilitated to youth by an adult.

Makaya Swain next discussed the sections on mentorship and education targeted towards those youth identified as at-risk. Ms. Swain commented on the effectiveness of the chapter breaking youth stories down into different sections as related to vulnerability, including not only youth already identified as CSEC, but also those experiencing homelessness, runaways, and LGBTQ+ youth. Ms. Swain explained that the chapter contains survivor stories, but also references books that would need to be purchased, which could present a barrier to youth and may actually be more appropriate as a resource for parents.

Makaya Swain discussed the foster care resources, indicating that this may not necessarily be something implemented in schools but could potentially be implemented within the foster care agencies as a way to approach kids in that area. Ms. Swain indicated that the next section discussed homeless youth resources, safe place pickups and shelters specific for youth and noted that not a lot of shelters were included and that additional ones could be added. Ms. Swain informed the subcommittee that drop-in centers and the resources they offer and indicated that there are now additional drop-in centers that could be added. Ms. Swain explained that the last piece of this chapter discussed community engagement in the supportive services for youth, indicating things like volunteering, signing up to be a mentor, and supporting programs in the area.

Esther Rodriguez-Brown concurred that Chapter 11 contains good resources, and commented on the quizzes and self-assessment for self-esteem and confidence as key pieces to facilitate with youth.

Shannon McCoy indicated the importance of staying on top of and sharing community resources across the state as these resources are ever evolving and changing.

Makaya Swain concurred, indicating that part of the issue with the prevention guide is that they are not used regularly, which is why the information becomes outdated. Ms. Swain further indicated that this would be more effective as a website rather than a document or physical book, if for no other reason, then it would involve no reprinting, and as such, suggested the need to look into this in the future.

Esther Rodriguez-Brown concurred, indicating that perhaps it might be worthy to have a conversation with Nevada 211 and suggested raising the issue with Dr. Pitlock and Sharon Anderson to see the likelihood of making this happen.

Jessica Freeman indicated the possibility of adding a resource page to the existing DCFS website and make it searchable for CSEC resources. Ms. Freeman explained that an outline would need to be developed, wanted resources decided upon, and then it could be sent to the helpdesk to be completed.

Sharon Anderson indicated that this could be done and is just a matter of communicating with IT and ensuring that certain guidelines are followed. Ms. Anderson further indicated that this would be potentially more meaningful if done just by this team rather than hiring a contractor. Ms. Anderson concurred with Ms. Freeman's suggestion of creating an outline and determining the resources prior to speaking with IT.

Esther Rodriguez-Brown indicated that it may be as simple as updating the electronic document and then passing the information to the website.

Pauline Salla-Smith raised the potential concern of children not wanting to access the information as it would be attached to a state or county agency.

Shannon McCoy noted that the original intent of this document was its design for service providers rather than for youth and as such, suggested a different page for youth to access.

Esther Rodriguez-Brown discussed adding a link into the nonprofits and agencies that are part of the subcommittee and Coalition and for individual members to share the resources with youth, parents, and other providers as well as utilize some of the resources listed.

Shannon McCoy indicated that her agency has a condensed one-pager that is handed out to parents with the easiest-to-read, up-to-date resources right at the top.

DaShun Jackson discussed the fact that Chapter 5 covers the demand broken down over a few different parts. Mr. Jackson explained that the chapter covers reducing the demand for youth, targeting cultural and social norms, mass public awareness campaigns, preventative education regarding healthy relationships, and gender-based violence. Mr. Jackson indicated that the chapter explores some of the strategies for prevention, including understanding the victimization of child sexual expectation and the need and benefits of focus and demand, as well as the need to provide preventative education to reduce the demand. Mr. Jackson explained that Chapter 5 really covers how to partner with the tourist and hospitality industries, what that partnership looks like, as well as the issue of consent.

DaShun Jackson discussed the focus on pornography in Chapter 5, and the importance of working with the tourism and hospitality sectors to reduce the demand. In addition, Mr. Jackson discussed the different trainings provided in the chapter, the importance of accountability, and additional resources on tactics that can be used to hold buyers accountable.

Esther Rodriguez-Brown indicated that this chapter, along with the others discussed thus far, also included broken links. Ms. Rodriguez-Brown did note that the videos are good, but questioned how to make these resources accessible for parents and young people. Ms. Rodriguez-Brown discussed the training received by RTC as well as some of the hotels.

Greg Flores reiterated that law enforcement is getting the word out to the tourist corridor, explaining that RTC has been great with law enforcement, and that law enforcement has gotten many good tips from them. Sgt. Flores further indicated that law enforcement is working with the airport on these issues, as well.

Sgt. Greg Flores discussed Chapter 12, the CSEC prevention toolkit for American Indian youth. Sgt. Flores indicated that much of the information is good, particularly for someone not terribly familiar with this particular population. Sgt. Flores explained that the chapter discussed generational trauma, exploitation, poverty levels, the runaway and foster care levels in this community, and how these things can affect CSEC youth. He indicated that this chapter, too, had a lot of broken links and explained that there may have been more wording than necessary in some of the categories, creating the concern of readers losing interest before obtaining all the resources. Sgt. Flores informed the subcommittee that the chapter contains a section on tribal communities and their risk factors, a section regarding tribal law and the laws facing these communities, and a section for parents, youth and caretakers. He further reiterated Ms. Rodriguez-Brown's earlier suggestion on another chapter regarding breaking this section down to make it accessible for the party to whom it pertains, whether that be parent, youth, or caretaker. He indicated his belief that if this was web-based rather than document-based, it would be more accessible to people.

Makaya Swain indicated that she, too, had read through this chapter as it is a population about which she did not know much, and suggested the information in this chapter would be good to distribute in rural communities. Ms. Swain concurred that a website would make this more accessible. Ms. Swain also concurred that the information was a bit wordy but could be streamlined and updated.

Esther Rodriguez-Brown informed the subcommittee that CSEC member Fran Maldonado is a liaison between DCFS and the tribal communities. Ms. Rodriguez-Brown concurred that much of the chapter reads more like a training manual due to all the information and supported the idea of condensing some of the wordiness. Ms. Rodriguez-Brown indicated that she would speak with Fran Maldonado regarding best utilization for this chapter and the potential of tribal community help in updating the chapter.

Makaya Swain suggested including members from indigenous communities and tribal communities in future meetings for their suggestions in updating this material. Ms. Swain further indicated that this would be valuable information for DFS workers in those areas. Ms. Swain concurred that including Fran Maldonado in the updating of the information would be beneficial.

Esther Rodriguez-Brown discussed Chapter 13, CSEC prevention resources in Spanish and other languages. Ms. Rodriguez-Brown indicated that she immediately noted that everything in the resource guide is written in English and as such, would be completely useless to non-English speakers. Ms. Rodriguez-Brown suggested the inclusion of multiple languages when everything becomes web-based. Like in the other chapters, Ms. Rodriguez-Brown noted that many of the links are unavailable, and some are in English while others are in Spanish, one non-working link is in Korean, and the entire process is confusing. Ms. Rodriguez-Brown further noted that there is a lot of repeated information because this particular chapter covers every chapter before it. Ms. Rodriguez-Brown indicated that when clicking some of the links, the user is directed to scroll down to get the information in any language, but anyone

that is unable to read English will not be able to understand those instructions.

Makaya Swain agreed that if the chapter is web-based, it will be easier to translate into more languages rather than needing to print an entirely new resource guide. Ms. Swain further suggested involving people from different cultures who speak different languages to ensure that the translations are well done and understandable.

Chris Davin asked if the links would be fully expanded in the printed version in order for readers to copy and paste the link into a web browser.

Makaya Swain acknowledged that this is an excellent point and another argument for making the guide digital rather than on paper.

Esther Rodriguez-Brown concurred.

Action: A motion was made by Pauline Salla-Smith to consider the creation of a website that will contain the updated information that is in the prevention guide, Leslie Bittleston seconded the motion. No objections. Pauline Salla-Smith abstained from the vote. Motion carries.

Statewide service standards for providers (Southern Nevada Human Trafficking Task Force Best Practice for Standards of Service) and Continuum of Care

Makaya Swain reminded the members that the subcommittee last left off on this subject in looking at the different categories contained, with the knowledge that it was for youth and adults, and looking to see if those things would be applicable to CSEC specifically or if updated categories were needed.

Esther Rodriguez-Brown indicated that she has begun work on the document, which she has not yet finished, specifically because some of the things included were not applicable to minors and focused more on the adult population. Ms. Rodriguez-Brown informed the subcommittee that she will find the version that contains her comments and send it to the co-chairs. Ms. Rodriguez next suggested that the subcommittee go through and each member work on a section and then come back to the subcommittee with their feedback.

Makaya Swain concurred with Ms. Rodriguez-Brown's suggestion.

Esther Rodriguez-Brown discussed some of her comments on the document, highlighting, for example, the need to enumerate ethical standards and expected behaviors as an example for the subcommittee on the approach to take in addressing the issues in this document.

Makaya Swain asked the members to volunteer for different sections.

Esther Rodriguez-Brown volunteered for Section 1, ethical best practices.

Leslie Bittleston volunteered for media best practices.

Brittany Hopballe suggested a service delivery organization for the section on 24-hour response, indicating that it is great framework and structure, but is not connected as closely to these practices.

Makaya Swain suggested Ms. Hopballe for this section.

Brittany Hopballe indicated her willingness to do this, but expressed concern that she was there for the creation of the document and as such, might struggle some with objectivity when it comes to youth because her focus is on serving both adults and youth. Ms. Hopballe suggested partnering with somebody very specific to youth.

Esther Rodriguez-Brown offered to work with Ms. Hopballe on this section.

Samantha Bailey volunteered for the section on case management and victim advocacy.

Makaya Swain volunteered to work with Ms. Bailey on this section.

Shannon McCoy volunteered to look at the section on trauma-specific therapy and run it by the clinical unit within Child Protective Services that has been working to refine therapy and develop the standards for referrals to therapists in the community.

Makaya Swain indicated that she would also reach out to Ashley Martinez on this section to get her perspective as a therapist.

Esther Rodriguez-Brown indicated that she would take the section on emergency and short-term shelter.

Makaya Swain volunteered to help Ms. Rodriguez-Brown with this section.

Shannon McCoy asked if this would overlay at all with the work being done on the receiving centers.

Esther Rodriguez-Brown indicated that this section could be looked at from that perspective as well as from the perspective of shelters that youth will encounter through CSEC.

Makaya Swain asked if the receiving center piece would fall under the category of 24-hour response.

Esther Rodriguez-Brown indicated that she could definitely include it in her study on that section.

DaShun Jackson volunteered for the section on diversity responsiveness.

Makaya Swain thanked the volunteers and asked them to go through their sections prior to the next meeting and look at ways in which the document can be made to apply more to CSEC and youth. In addition, Ms. Swain indicated that all members, whether working on a section or not, feel free to bring a suggestion to the next meeting regarding adding best practices or additional sections.

Pauline Salla-Smith asked about adding a section for juvenile justice given that juvenile justice has to respond differently than normal protocol and has the potential to receive these kids. Ms. Salla-Smith volunteered to come up with a draft.

Sharon Anderson indicated her willingness to partner with Ms. Salla-Smith on this section.

Alexa Rodriguez also indicated her willingness to work with Ms. Salla-Smith and Ms. Anderson on this section.

Esther Rodriguez-Brown recapped the sections and the subcommittee members who volunteered for the work on the sections:

- Juvenile Justice--Pauline Salla-Smith, Sharon Anderson, Alexa Rodriguez
- Ethical Best Practices --Esther Rodriguez-Brown
- Media Best Practices--Leslie Bittleston
- 24 Hour Response--Brittany Hopballe, Esther Rodriguez-Brown
- Case Management/Victim Advocacy--Samantha Bailey, Makaya Swain
- Trauma-Specific Therapy--Shannon McCoy and potentially Ashley Martinez
- Emergency and Short-Term Shelter--Esther Rodriguez-Brown and Makaya Swain
- Diversity Responsiveness--DeShun Jackson

Esther Rodriguez-Brown indicated that she would provide the existing version of the PDF to the members working on the different sections.

Wayua Barrett then provided a brief overview of Enough Abuse, a national campaign. Ms. Barrett indicated that the curriculum was not developed specifically by Signs of Hope and does not dabble into human trafficking and exploitation, but rather focuses specifically on sexual child abuse. Ms. Barrett discussed a program created by Signs of Hope called Your Space, a five-day module geared toward middle and high schoolers and already approved by CCSD. Ms. Barrett explained that Signs of Hope goes into schools and this module does discuss human trafficking and technology safety. Ms. Barrett indicated her belief that the current program does not elaborate the risk factors as well as it could, nor does it delve too deeply into the subject, thus potentially not providing enough benefit to the children in the program.

Wayua Barrett went through the program with the subcommittee, indicating that the first half of the presentation is geared toward human trafficking. Ms. Barrett explained that force, fraud, and coercion are discussed and tied back into grooming techniques. Ms. Barrett discussed the importance of imparting the knowledge that traffickers are oftentimes not some scary person that just grabs them off the street, but rather slowly introduce children into this life and groom them into it. Ms. Barrett discussed the videos shown as part of the program and indicated the importance of teaching about labor trafficking as most students do not understand labor trafficking. Ms. Barrett indicated the next part of the program discussed tech safety. Ms. Barrett concluded by informing the subcommittee that Signs of Hope is looking to revamp the program and values the feedback of the members regarding curriculum.

Makaya Swain commented that although this program is presented to youth, it does not seem youth-specific and does not appear to focus on things like commercial exploitation of children, or sexual exploitation without money, or survival sex.

Wayua Barrett explained that because the program is approved through CCSD, there are certain things that cannot be discussed explicitly. Nonetheless, Ms. Barrett indicated that she does welcome feedback from the subcommittee, particularly for things the members feel are beneficial and critical.

Wayua Barrett next explained that Your Space is a five-day module, which starts with discussions about healthy relationships, unhealthy relationships, and coercion versus consent. Ms. Barrett explained that there is discussion regarding healthy and unhealthy boundaries and grooming techniques with the focus on reducing child sexual abuse.

Makaya Swain asked for a quick overview of the modules.

Wayua Barrett explained that the first modules include healthy and unhealthy relationships, advertising and media, and coercion versus consent. Ms. Barrett further indicated that one of the goals is to teach students to become active bystanders and how they can help without getting directly involved. Ms. Barrett further indicated that the program is geared more on the surface level and not directly to youth, as Ms. Swain indicated. Ms. Barrett further indicated the barriers faced in the presentation of the program, reiterating that there are certain things that cannot be explicitly discussed and citing LGBTQ+ youth as an example.

Esther Rodriguez-Brown informed the subcommittee that she would include Ms. Barrett's email in the documentation sent out following the meeting in order for members to provide Ms. Barrett feedback.

No further discussion on this item.

5. For Discussion and Possible Action: Future Agenda Items:

Esther Rodriguez-Brown suggested reviewing best practices for the CSE-IT assessment.

No further discussion on this item.

6. Next Meeting: July 28, 2022, 10am-11:30am.

7. Final Public Comment and Discussion *(Action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for a later meeting)*

Jessica Freeman reminded the members that the main Coalition meeting would be the following Tuesday, and anyone in need of the information to please contact either her or Esther Rodriguez-Brown.

8. Adjournment

Makaya Swain adjourned the June 23, 2022 meeting of the CSEC Strategic Planning Subcommittee.